



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Sc. DEGREE EXAMINATION – VISUAL COMMUNICATION**

**SIXTH SEMESTER – APRIL 2023**

**UVC 6503 – MEDIA LAWS AND ETHICS**

Date: 05-05-2023

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

**PART-A**

**ANSWER THE FOLLOWING.**

**(10x2=20 Marks)**

1. What is Amendment?
2. Define Constitution.
3. What is the Punishment for defamation in IPC.
4. What is contempt of court?
5. What is Censorship?
6. What is the purpose of a trademark?
7. Define IPR.
8. What is Information Technology Act?
9. What are the ethical issues related to media?
10. What is Corrigendum?

**PART-B**

**ANSWER ANY FIVE QUESTIONS**

**(5x8=40 Marks)**

11. Describe the significance of the fundamental rights to Indian Citizens.
12. Give a brief note on the press and registration of books act.
13. Write a brief note on Indian Telegraph Act.
14. Enumerate the ways that how drugs that should not be advertised as per the Drugs and Magic remedies Act.
15. Write a brief note on The Prohibition Act.
16. Explain the functions of WTO
17. Analyze the ways in which children are commonly treated in the Media.

**PART-C**

**ANSWER ANY TWO QUESTIONS**

**(2x20=40 Marks)**

18. Elaborate on the salient features of Indian Constitution.
- 19 Explain the guidelines of Cinematograph act with Case study.
20. Explain the meaning of Copyright and the Rights of First owner of the Copyright.
21. “Media should have self-regulation”-Discuss with example.

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